



## Downtown Business Improvement District Special Meeting

Tuesday, November 10, 2020 8:30 am - 9:15 am

This Meeting Will Be Held Virtually And is Compliant with Governor's Executive Order N-25-20 And N-20-20, Allowing for Deviation of Teleconference Rules Required By The Brown Act

Meeting will take place in person with social distancing and a maximum of six attendees at the Pacific Grove Tourist Information Center at 100 Central Avenue in Pacific Grove

The meeting can be accessed via the internet (US and Canada)

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/81675203858>

Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 669 219 2599 or +1 669 900 9128 or +1 213 338 8477 or 877 853 5247 (Toll Free) or 888 788 0099 (Toll Free)

Webinar ID: 816 7520 3858

### **UPDATED AGENDA**

- Welcome and introduction of the new BID chairperson Liz Jacobs
- Public Comments
- Approval of October 2020 meeting minutes
- Old Business  
Confirm that bank signature card has been set up at Mechanics Bank and discuss next step
- New Business
  1. Social Media Campaign for Christmas promo
    - a. What gift will you buy?
    - b. PG Christmas Otter/Elf on the Shelf Competition
  2. Social Media growth for @downtownpg - prize draw format
  3. Social Media training for BID membership - call for interest
  4. Receive a presentation of BID holiday events by Steve Thomas of TBC Communications & Media
- Adjourn

### **BID Advisory Board**

Matthew Bosworth (Mechanics Bank), term expires June 30, 2021

Kim Poulin (Pacific Grove Plaza), term expires June 30, 2021

Debi Reynolds (Second Look Wall Art) term expires June 30, 2021

Marietta Bain (Fandango Restaurant), term expires June 30, 2022

Tony Gamecho (Grand Avenue Flooring and Interiors), term expires June 30, 2022

Hector Chavez (Winning Wheels), term expires June 30, 2022

Liz Jacobs (Wild Fish) term expires June 30, 2022